



AT A NEW HORIZON

For 45 years, Kingsmen has surmounted the challenges of the day while envisioning the possibilities of tomorrow. Innovation has come through expansion into new environments, new initiatives, and constant creativity.

It has often been associated with several of Singapore's firsts, including the Orchard Road Christmas Light-up in 1984, the Singapore Youth Olympic Games in 2010, the Singapore Grand Prix corporate suites of Formula 1 Night Race in 2008, and the Cloud Forest at Gardens by the Bay in 2016.

USA Pavilion at Astana Expo, Kazakhstan

Kingsmen has been serving clients from the middle to upmarket retail sector since the 1980s — representing luxury brands such as Dior, Cartier, Estée Lauder, Gucci, and Fendi. The assortment of retail pop-ups, stores, shop concessionaires, boutiques and flagship stores led by Kingsmen feature the promise of quality and finesse of execution, paving the way for a new, inspirational approach to retailing.



Providing services for myriad luxury brands, ranging from retail counters and store facades to interior fit-outs for retailing needs.



In IKEA's sustainable branding for the year ahead, Kingsmen enabled the making of IKEA Lab with recycled materials curated across the two storeys of Seoul's Seongsu-dong in pop-up designs.

As Kingsmen expanded its expertise in broader industries, this possibility has led to a new reality of what it represents — a nascent creative industry executing design and build for the beyond.

With a flair for design, an eye for detail, and commitment to the highest standards of quality, the company earned a reputation for being a reliable and trusted communications design partner.